

CREATOR IMAGE, LIKENESS, AND CONTENT CONSENT AGREEMENT

This Creator Image, Likeness, and Content Consent Agreement (this “**Agreement**”) is entered into as of the date you accept this Agreement by checking the applicable box on the TrulyUs platform by and between TrulyUs LLC (“**Company**”, “**TrulyUs**” or “**We**”) and you (“**You**”). This Agreement, along with the Company’s Terms of Use and Privacy Policy, governs the use of images, likeness, and other content that You upload to or generate through the TrulyUs website, mobile and web applications, the TrulyUs passport identity-verification product, and the TrulyUs Dating Platform subscription service, and any other products or services that link to this policy (the “**System**”).

1. **Grant of Consent.** You consent to our use, reproduction, and member display of your profile images, photographs, video, likeness, username, and any other content You upload or submit to the System (collectively, “**Your Content**”), on the System and in connection with operating, promoting, and displaying System features, including search results, matching, and member profile pages.
2. **Scope of License.** This Agreement is a non-exclusive, worldwide, royalty-free, sublicensable license, limited to the purposes described in Section 1. It does not transfer ownership of Your Content, and we will not use Your Content in third-party advertising or sell it to unaffiliated third parties without your separate, additional consent. Your Content may be processed by software, including artificial-intelligence tools, solely as reasonably necessary to operate, improve, moderate, and secure the System. We will not use Your Content to train general-purpose artificial-intelligence models without your separate consent.
3. **No Compensation.** Your Content is displayed as part of the ordinary operation of the System, and no fee, royalty, or other compensation is owed to You for this use unless separately agreed in writing.
4. **Your Representations.** You represent that You are at least 18 years old, that You own or otherwise have the sufficient rights to grant this Agreement for all persons and content depicted, that Your Content does not infringe or violate the rights of any third party. and that Your Content does not violate any copyright, trademark, publicity, privacy, or other intellectual-property or proprietary rights.
5. **Duration and Withdrawal.** This Agreement remains in effect while your account is active and Your Content remains posted. You may withdraw consent at any time by deleting the applicable content or closing your account, which will remove it from member display going forward. Withdrawal does not affect use that already occurred, or copies retained for a reasonable period in backups, disaster-recovery systems, caches, or as required by law.